



MARKETING THE MARKET: AS ONLINE TRADING GROWS IN THE FOREX SECTOR, MORE COMPANIES REACH OUT TO THE INDIVIDUAL INVESTOR

Global Forex Trading Announces its GFT Forex Challenge Contest

FOR IMMEDIATE RELEASE

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ADA, Michigan, May 23rd, 2003 - Grand Rapids, Michigan – Although online foreign exchange trading is one of the fastest growing markets, foreign exchange firms and banks must continue to look for growth opportunities. Many are looking to the individual investor.

Increasingly, more firms are offering managed money and mini accounts as well as various services to grow the market for foreign exchange and the individual investor. The returns on foreign exchange can be high but as with any market, many potential FX traders can feel intimidated with a new investment vehicle as they are learning the fundamentals.

Grand Rapids, Michigan-based Global Forex Trading is giving potential FX traders a chance to test the FX market and their skills by offering traders a chance to trade with “play currency” and then win real cash. In the first, “GFT Forex Challenge”, participants may set up demo accounts with imaginary sums of 5,000 dollars. The top three contestants will be paid the dollar gains on their accounts during the one-month contest period (maximum of 200 P/L% i.e., 10,000 dollars).

Although Global Forex Trading offers services like managed accounts, the company’s management feels this contest is a good opportunity to get investors interested in trading the forex market.

“We are hoping this contest generates positive interest for online foreign exchange trading,” said Gary Tilkin, president of Global Forex Trading. “A demo account is a great way to demonstrate your platform and its functions, but this contest goes a step further.



It allows investors to truly get a feel for the market, the way it functions and fluctuates, and what tools one would need to trade the market. It is a great way to test your skills as a trader. Plus, the incentive to keep your profit is always exciting.”

Global Forex Trading is sponsoring three separate contest periods: October 1, 2003 – October 31, 2003; November 1, 2003 – November 30, 2003; December 1, 2003 – December 31, 2003. Separate prizes will be given each month. The contest is open to traders who are 21 years or older.

Global Forex Trading trades in over 50 currency pairs, offers a 24-hour live trading desk and the benefit of Market Mentor™ and powerful timing tools to help traders spot the best times to trade. Through its global network of referring parties, Global Forex Trading makes its services available worldwide.

